



# ALTRE VOCI

THE E-NEWSLETTER OF THE ITALIAN CULTURAL SOCIETY

April - May 2023

## UPCOMING CULTURAL EVENTS

### All Events Held at The Italian Center

Located At:

6821 FAIR OAKS BLVD, CARMICHAEL CA 95608  
(Between Stanley and Landis Avenues)

### Save the Dates! Upcoming Spring Events At A Glance:

**ITALIAN HERITAGE TALK**  
(Sunday, April 16 @ 1:30pm)

**JOE PETRALI, THE PRIDE OF SACRAMENTO**  
(Sunday, April 23 @ 1:30pm)

**FRIDAY NIGHT FILM "BUONA SERA MRS. CAMPBELL"**  
(Friday, April 28 @ 7:30pm)

**LITTLE ITALY DOCUMENTARY "FEDERAL HILL, RHODE ISLAND"**  
(Sunday, May 7 @ 1:30pm)

**FRIDAY NIGHT FILM "ROAD TO THE LEMON GROVE"**

*(Friday, May 19 @ 7:30pm)*

**ITALY'S MYSTERY MOUNTAINS**

*(Sunday, May 21 @ 1:30pm)*

**"LA BELLA VITA - FAMILIA, TRADIZIONE E SURF"**

*(Sunday, May 28 @ 1:30pm)*

**LEARNING ABOUT ITALIAN CITIZENSHIP**

**"ITALIAN HERITAGE TALK"**

**Sunday, April 16 at 1:30 pm**

*at the Italian Center in Carmichael*

Admission \$10 / Refreshments Included / Doors Open at 1:00p



**Interested in learning about obtaining Italian Citizenship?**

Not sure if you even qualify? You've started the process but don't know what to do next?

*Join Tracy Palmese Atherton as she discusses what it is all about, how to determine*

***if you are eligible, where to start with document collection and just about anything else you want to know about the process.***

The Italians were one of the largest groups of people to immigrate to America and are one of the largest ancestry groups in the nation, some 25 million. After generations of living in the United States, there is a growing interest in discovering our family roots and pursuing our cultural heritage both here and in Italy.

The result is a rising desire to obtain Italian citizenship. For some it is pride in being Italian that motivates us, for others it may be a matter of personal identity and quest for our Italian roots. Whatever the reason, attending our discussion about how to become an Italian citizen is an opportunity to learn more about the process.

**Admission \$10 / Refreshments Included / Doors Open at 1:00p**

ITALIAN-AMERICAN EXPERIENCE

**Joe Petrali - "The Pride Of Sacramento"  
Sunday, April 23 at 1:30 pm**

*at the Italian Center, Carmichael*

**Admission \$10 / Refreshments Included / Doors Open at 1:00p**



**Joe Petrali, “the Pride of Sacramento” was known worldwide as a national and world Motorcycling champion during the Golden Age of motorcycling.** Motorcycling was a popular sporting event from the turn of the century to the 1960s and most cities and towns in Northern California had racetracks.

**The Petrallia family came to San Francisco from Sicily in the early 20th century where Joe Petrali was born in 1904,** then soon moved to a home on 5<sup>th</sup> Avenue and Stockton Blvd in Sacramento where he was raised.

**Joe developed an affinity for motorcycling at a young age and his first win was on a track in Sacramento at the old State Fair raceway.** By the age of 16 he was on the factory team for Indian Motorcycle. In the 1920s and 30s he was shattering records for the Harley Davidson team. He set the world motorcycling speed record in 1937 at Daytona Beach.

**He won a record 70 national championships during his long career, a record which stood for 55 years.** He was inducted into the Motorcycle Hall of Fame. Locally, He was a member of the Capital City Motorcycle Club of Sacramento till he passed away in 1973 at age 70.

After retiring as a racer, Howard Hughes hired him as his flight engineer on the “Spruce Goose.” Joe was seated behind Hughes in 1947 when that plane made its one and only flight in Long Beach, California.

**Joe’s legacy in the world of motorcycle racing will be remembered with this multi-media presentation of his life by Paul Petrali, Joe’s great-nephew and president of Petrali ... There will be artifacts to view and Joe Petrali memorabilia for sale at this special event at the Italian center.**

**Admission \$10 / Refreshments Included / Doors Open at 1:00p**

**ITALIAN-AMERICAN FRIDAY NIGHT FILM FESTIVAL**

**"Buona Sera Mrs. Campbell"  
Friday, April 28 at 7:30 pm**

***at the Italian Center in Carmichael***

**Admission \$10 / Refreshments Included / Doors Open at 7:00p**

*Italian Cinema is as much a part of Italian culture as the food, music and people! Come and enjoy an*



*evening with friends at our featured Friday night movie.*

***This comedy film stars Italian Beauty and international film star Gina Lollobrigida.*** During World War II, an Italian villager, played by Gina Lollobrigida, befriends three American soldiers and mothers a child. She is unsure which one is the father of her daughter and accepts support from all three soldiers. 20 years later, a reunion brings the three veterans and their families back to Italy. All three, not knowing about each other, want to meet their daughter.

Mrs. Campbell endeavors to keep her romantic past from her daughter in this 1968 comedy which takes place in Italy. Also stars Telly Savalas, Peter Lawford and Phil Silvers. *In English.*

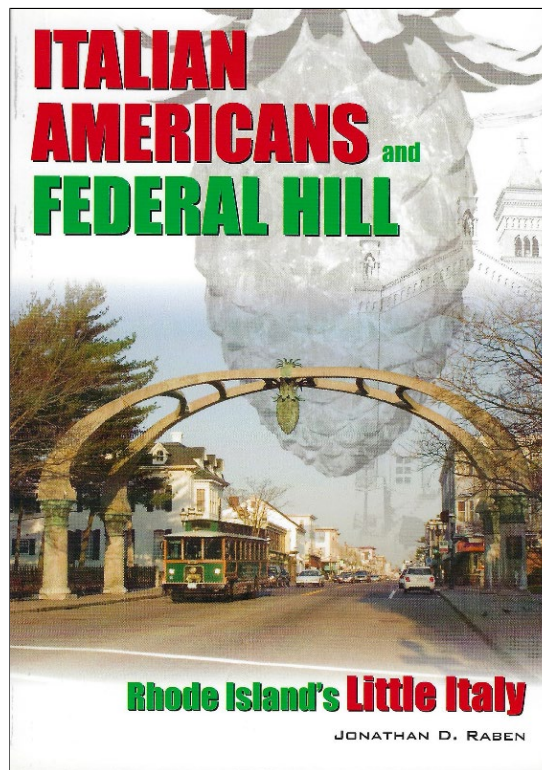
**Admission \$10 / Refreshments Included / Doors Open at 7:00p**

ITALIAN-AMERICAN EXPERIENCE

**“FEDERAL HILL, RHODE ISLAND'S LITTLE ITALY”  
Sunday, May 7 at 1:30 pm**

*at the Italian Center in Carmichael*

**Admission \$10 / Refreshments Included / Doors Open at 1:00p**



**Federal Hill is Providence, Rhode Island's "Little Italy," one of America's storied neighborhoods.**

This documentary film portrays the traditions and challenges of an Italian-American neighborhood. Once a bustling Italian enclave of cold-water flats and peddlers, Federal Hill now features up scale restaurants and markets. For Italian American immigrants challenged by poverty, language barriers and discrimination - hard work and education became the path to a better life. By 1900, most of Federal Hill was Italian.

But in the 1960s , highway projects destroyed parts of the neighborhood and many residents and businesses were displaced to nearby areas. The interstate highways constructed in the 1950s and 60s were run through Italian-American "Little Italy" neighborhoods in the major cities of the country, including Sacramento, destroying a way of life. Today, Rhode Island has the highest percentage of Italian-Americans of any State. In the film, We will meet many personalities with ties to federal Hill from many walks of life in this moving depiction of the Italian American experience .

Today, Rhode Island has the highest percentage of Italian-Americans of any State. But in the 1960s, highway projects destroyed parts of the neighborhood and many residents and businesses were displaced to nearby areas. We will meet many personalities with ties to Federal Hill from many walks of life in this moving depiction of the Italian American experience.

*Filmed on location in historic Federal Hill, the soundtrack features traditional Italian folk and classical music recorded live.*

**Admission \$10 / Refreshments Included / Doors Open at 1:00p**

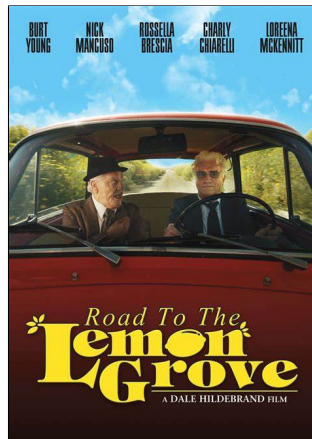
**CLICK TO READ: 'Little Italy's of America-Effects Of Urban Renewal**

**ITALIAN-AMERICAN FRIDAY NIGHT FILM FESTIVAL**

**"Road To The Lemon Grove"**  
**Friday, May 19 at 7:30 pm**

*at the Italian Center in Carmichael*

**Admission \$10 / Refreshments Included / Doors Open at 7:00p**



*Italian Cinema is as much a part of Italian culture as the food, music and people! Come and enjoy an evening with friends at our featured Friday night movie.*

***A comedy about love and redemption, Italian style.***

Old school Sicilian father tries to negotiate his way into heaven, but the only way in is to get his reluctant son to travel back to Sicily, reunite his feuding family, and help them find love in places they never imagined. A heart-warming journey from the backbone of America to the soul of Italy. Stars Burt Young, Nick Mancuso and Rosella Brescia. *In English (2020)*

**Admission \$10 / Refreshments Included / Doors Open at 7:00p**

**FILM DOCUMENTARY**

**"Italy's Mystery Mountains"**  
**Sunday, May 21 at 1:30 pm**

*at the Italian Center in Carmichael*



***Italy's Mystery Mountains explores the fascinating geologic story of Italy, the land known for its fabulous art, fantastic food and music and la dolce vita. What's less well known about Italy is the diversity of its ecology, the continuously erupting volcanoes, the violent earthquakes and the rising mountains.***

Tying the country's rich artistic culture to its geologic story, Italy's Mystery Mountains follows two international teams of scientists – to study the northern Apennines to understand where future earthquakes might strike.

Over the years, Italy has endured numerous earthquakes along the Apennine Mountain range which extends from the Ligurian Alps in the north to the tip of Calabria in the south and the island of Sicily forming what is known as the backbone of Italy, a distance of 750 miles. The mountains range from 20 to 130 miles wide. Only 20% of Italy is flat.

The history, culture and beauty of Italy are a product of its geographic location. The Apennines contain shifting fault lines which result in earthquakes and some of the world's active volcanoes: *Vesuvius, Mt Etna and Stromboli.*



Admission \$10 / Refreshments Included / Doors Open at 1:00p

FILM DOCUMENTARY

**"Bella Vita"**

**Sunday, May 28 at 1:30 pm**

*at the Italian Center in Carmichael*

Admission \$10 / Refreshments Included / Doors Open at 1:00p



**Surfer Chris del Moro travels back to his ancestral homeland to explore the modern surf culture of the Tuscan Riviera in Marina di Pisa, Italy.**

As a kid, Chris had traveled back and forth to Italy. As an adult surfer from California, he desired to get in touch with his Italian heritage and family. This beautifully shot film explores the beginnings of Italian surf boarding in Tuscany in the 1960s by the boys of Marina di Pisa when one of them bought a board from an American serviceman from Hawaii stationed in Italy. From that beginning, the tradition has been passed down to new generations and today's world class Italian surfers.

In the film, Chris connects with the Italian Surfing community and their pride in *surfing Italian Style*.

Admission \$10 / Refreshments Included / Doors Open at 1:00p

## La Befana Visits Children of Sacramento



In Folklore, the legendary “La Befana” visits the children of Italy on the eve of January 6, the date of the Epiphany, with presents for the good kids and a lump of coal for the naughty ones.

This January, children from the Italian community of Sacramento received a visit from La Befana at the annual Children’s “*La Festa della Befana*” at the Italian Center in Carmichael.

The festival is a magical day of fun and tradition for the children of the Italian community. This year’s appearance by La Befana, played by Phyllis Cupparo, included a Befana photo booth where kids could take a picture with La Befana in costume.

**This year’s festival also featured a puppet show about the Legend of La Befana, which dates to the 8<sup>th</sup> century and is a national holiday in Italy.** Celebrations occur throughout Italy, with each city and region having its own customs. Italian communities in the United States celebrate the day with a children’s festival.

**One of the highlights of the event was the Folk dancing show by the Society’s**

**Bambini dance troupe in their regional costumes reflecting the regions of Italy where the children's ancestors came from.** And of course, each child received a special Pinocchio gift and La Befana passed out chocolate coins from her basket of gold coins to the children that attended. Other features of the festival included traditional crafts tables, a children's book fair including Befana T-shirts and Italian souvenirs, traditional Italian cookies and cakes, and a musical performance to honor the legend.

**Grazie to the Italian Cultural Society volunteers for this wonderful Annual event.** Thanks go to Kasey Bierwirth, Diana, Mary & Garrett Quilici, The Bambini dancers, Phyllis Cupparo, Doris Beckert, Tony Damini & family for the puppet show, Bill, Patrizia, Marco & Vincenzo Cerruti, Annie Cross, Sophia Muller, Ava Dunham, Donna Villano & Paula Bravo.

PHOTO BELOW: *The Bambini Dancers*



PHOTOS ABOVE: (L) The Bambini Dancers perform at La Festa Della Befana (R) The children of Sacramento enjoying "The Legend of La Befana" Puppet Show

## Italian Cultural Society Folk Dancers



PHOTO ABOVE: *Balliamo! Adult Performing Dance Troupe*

**As the Spring and Summer Italian Festival seasons approach, our folk -dance troupes are ready to perform.**

They will be performing at annual Italian festivals and events in northern California and in the Sacramento region.

Both our children's and adult folk-dance troupes perform in colorful regional Italian costumes and are available to perform at your event. Whether it be a wedding, anniversary or other event, you can add their musical dance performances to your celebration of your Italian heritage.

***For more information on how to book or join them contact:***

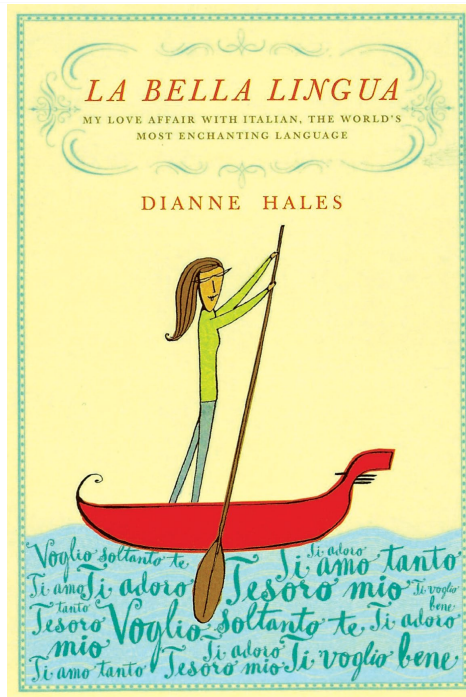
Diana Quilici at [ics.bambini@gmail.com](mailto:ics.bambini@gmail.com) for the children's bambini dance program & Wendy Benedetto at [Balliamodancers@gmail.com](mailto:Balliamodancers@gmail.com) for the Balliamo adult folk dancers.

PHOTO BELOW: *The Bambini Dancers, ICS Children's Dance Troupe*



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## ITALIAN: La Bella Lingua



### **Summer Review & Conversation Italian Classes**

Students can continue learning Italian, improving vocabulary, reviewing grammar, and using spoken Italian in teacher led group conversations to achieve fluency and attain confidence in speaking Italian. Students taking Review and Conversation classes will review all the important grammar points and enjoy lively classroom conversations about Italy and Italian culture to strengthen their Italian language skills. Our excellent classes are developed to allow students the opportunity to use Italian in everyday conversations appropriate to their level in a supportive setting. Several Summer Sessions each offering many levels will be offered starting June 12.

**Beginning Conversation, Intermediate Conversation, Advanced Intermediate and Advanced Conversation levels will be offered throughout the summer. Please check the website at [www.italiancenter.net](http://www.italiancenter.net) for dates and details!**

## **"Sacramento, Italian Style"**

**THE ITALIAN-AMERICAN RADIO SHOW SINCE 1988**

**(LISTEN SUNDAYS AT NOON ON KUBU RADIO 96.5 FM)**



**“Italian-Americans have created a musical legacy that endures and is a source of pride to Italian-Americans.”**

Listen to the best of our Italian musical heritage each week with radio hostess Phyllis Cupparo and special guests. Phyllis is the producer of the Society’s Sunday radio show, ‘Sacramento Italian Style’ and has compiled years of Italian and Italian-American music for our enjoyment. Specially themed shows are often broadcast, like during the holiday season, to enhance the listening experience.

Italian-Americans have created a musical legacy that endures and is a source of pride to Italian-Americans. This musical heritage can be heard on Italian-American Radio Shows around the nation.

**[CLICK TO READ 'The Italian-American Music Decade 1947-1964](#)**



**In central Sacramento, listen to  
“SACRAMENTO ITALIAN STYLE” on the radio on Sundays at noon  
on KUBU Radio 96.5 FM**

**OR**

**Find “SACRAMENTO ITALIAN STYLE” on the internet at**

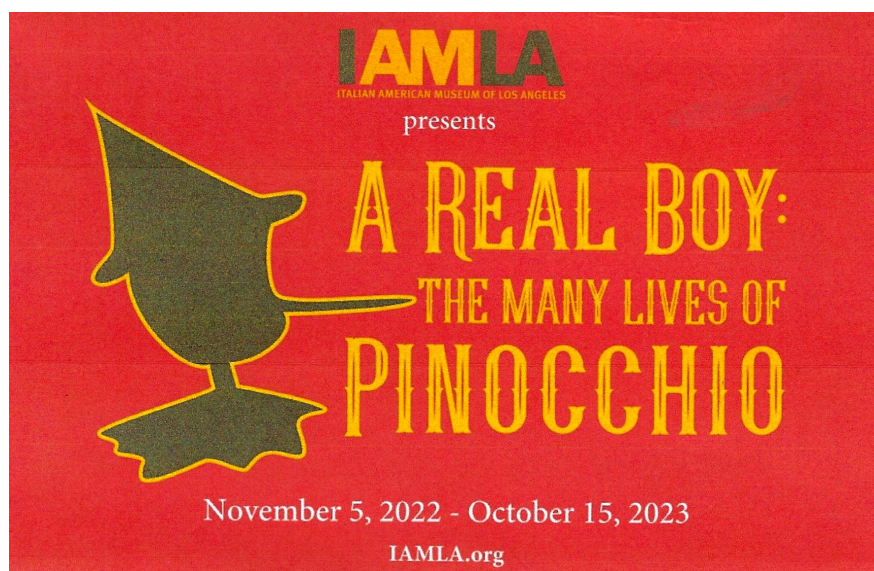
ACCESS SACRAMENTO.org /KUBU 96.5 FM RADIO.

Download the free KUBU 96.5 FM app to the device of your choice and listen from anywhere in the world.

## Pinocchio Exhibit at the Italian-American Museum, Los Angeles

"A REAL BOY - THE MANY LIVES OF PINOCCHIO"

NOW OPEN UNTIL OCTOBER 15, 2023



The exhibit, *The Many Lives of Pinocchio*, explores the origins of one of the most popular and iconic characters in children's literature. Written in 1883 by Italian author Carlo Collodi and later adapted to film by Walt Disney in 1940, the adventures of Pinocchio have delighted generations.

The Italian language version of the book, "*Le Avventure di Pinocchio*" is one of the rarest items on display, as it is one of only six copies of the original book that remain. There's a menagerie of puppets, framed sketches, costumes, and exhibit displays at The Museum for visitors to the exhibit. The Italian American Museum of Los Angeles is located at the site of the old "Italian Hall" in once was an Italian area in Los Angeles.

The Author, born Carlo Lorenzi in 1826 in Florence, Italy, was raised in the



hillside village of Collodi, located outside the city. He wrote the book as a story told as a traditional Tuscan tale. An entire theme park devoted to Pinocchio exists in Tuscany near the town of Collodi. “Parco di Pinocchio” (Pinocchio Park), opened in 1956. The name, “Pinocchio” comes from a word in the Tuscan dialect referring to pine wood: “Pino.”

The book has been translated into 260 languages; a number only exceeded by the Bible.

## Screen Star Gina Lollobrigida Dies at 95



**Gina Lollobrigida, one of the biggest stars of Cinema in the 1950s and 1960s, passed away in Rome at the age of 95.**

Often described as “*the most beautiful woman in the world (La Donna Piu Bella del Mondo,*” the 1950s bombshell was one of the first great European sex symbols to emerge from the rubble of World War II. With a mix of voluptuous curves and sensuality, the sexy Italian star conquered Europe and the world in movies and magazines in the 1950s.

**Nicknamed as “La Lollo,” she was one of the last surviving icons of the glory days of films.** She would be compared with another popular actress of the era, Sophia Loren, one of several earthy Italian beauties to set the world on fire during the 1950s and 1960s.

Luigina Lollobrigida was born in 1927 in Subiaco, Italy, the second of 4 daughters, in a small town outside of Rome. During World War II, when allied air attacks destroyed their home, her family fled to Rome to escape the bombing raids.



**She had dual careers in Hollywood and Europe. She played the lead in about 60 films.** She starred in several American films with costars: Humphrey Bogart in *“Beat the Devil”* in 1953, Burt Lancaster and Tony Curtis in *“Trapeze”* in 1956, Yul Brenner in *“Solomon and Sheba”* in 1959, Anthony Quinn in *“the Hunchback of Notre Dame”* in 1956, Frank Sinatra in *Never So Few* in 1959, Anthony Franciosa in *“Go Naked In The World”* in 1961, Sean Connery in *“Woman of Straw”* in 1964, and *“Buona Sera Mrs. Campbell”* in 1968 with Phil Silvers, Peter Lawford and Telly Savalas.

Her favorite American actor was Rock Hudson and she made two romantic comedies with him. They appeared together in *“Come September”* in 1961 and *“Strange Bedfellows”* in 1965. Her last major Hollywood film was with David Niven in *“King, Queen, Knave”* in 1972.

**She had become a household name as an actress. As her film career slowed, she reinvented herself as an artist.** She had studied design and singing, and she had always devoted herself to hobby photography. She donned a disguise for 2 ½

years to take award winning photographs of her native Italy. She published a book of 200 of her photographs entitled "ITALIA MIA" in 1983, which painted a portrait of "her Italy," the land that she loved.

As a young woman she had studied sculpture at Rome's Academy of Fine arts where she was first discovered by a talent agent to become a model. In 1947, she entered the Miss Italia beauty pageant and finished third. In her later life she saw her huge marble and bronze sculptures entered at the International Expo in Seville.

She once said, *"I am only a film star, because the public wants me to be one."*

## Marvelous Marble: The Keystone of Italian Art and Architecture



Before the great Michelangelo ever considered lifting a chisel to create one of his

sculptures, he would first select only the finest Italian marble to carve. He claimed his inspiration for works like Pieta and David, belonged to the stone as much as the sculptor who could set them free. *“Free the figures slumbering in the stone.”* (Michelangelo)

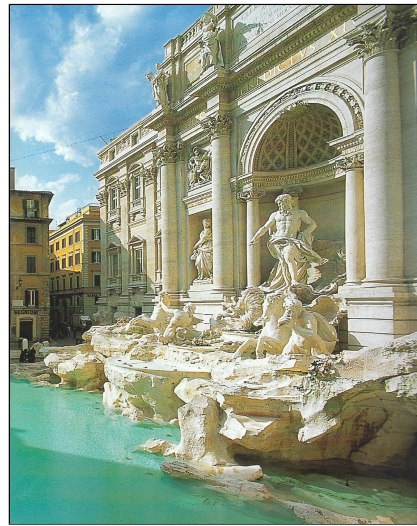
**No country prides itself more on its marble traditions than Italy.** From the white Carrara marble extracted in the *Alpi Apuane* (Apuan Alps) in Tuscany; to the red Verona marble of Veneto; and the Costonaci marble in Sicily, the various marble formations found throughout the Peninsula have provided Italians with the finest raw material in the world.

**Since the days of ancient Rome 2,000 years ago,** the Italians have ventured into the mountainsides and caverns to harvest their marble, using systems of extraction that were created and lasted for centuries and can still be seen in the Apuan Alps today. After World War II, the advent of new tools and machinery and the use of heavy vehicles to move the slabs improved the speed and efficiency of marble extraction. In recent decades, the creation of diamond wires and chain saws that can slice into marble has made further improvements.

**The desire for Italian marble has been constant for centuries and continues to climb.** In 2015, the export value was in the billions with sales to 140 countries, with the United States being at the top of the list. Italy is currently the world leader in marble export and accounts for about 20% of the worlds marble.

**One reason for the demand for marble is its versatility.** When first quarried it is soft and easy to work with but hardens and becomes denser with age. It is available in an array of shades and patterns. Historically, it has been the stone of choice for many important structures and monuments across the world.

**The Carrara quarries of Tuscany have produced more marble than any other place on earth.** Its marble mountains are often mistaken as covered with snow from a distance. There is something special about the colors and veins of Carrara marble that identify its quarry. Each slab seems to have a quality that draws artists and architects to use it. The beauty of a marble sculpture or countertop says it all.



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## American Places with Italian Names



**Rome is not only the capital of Italy, but also a town in New York where a major Revolutionary War battle took place.** It is also the largest City in Floyd County Georgia and a small town in South Carolina near Myrtle Beach. In Fact, Rome is the name of more than eight towns or cities located throughout the United States.

**There are numerous other places in America named after Italian locations.** Italy itself is the name of towns in New York, Florida, South Carolina and Texas. Historic Imola in Emilia Romagna is the name of a location in California. The Franciscan Sanctuary of La Vera in the Tuscan Apennines is the namesake for Alverno in Wisconsin. **The famous Lido di Venezia gave rise to Lido Beach in New York.** In New Jersey, Lodi was named for the province in Lombardy, a name which also found its way into locations in California and Wisconsin.

Loreto in Le Marche is spelled Loretto in Pennsylvania. Mantua in Lombardy is spelled correctly in towns in Alabama and Ohio. **The city of Sorrento in Campania is the name of Sorrento, Louisiana, a suburb of New Orleans.** Marengo, Illinois was named for the battle of Marengo fought in 1800 in Piedmont. The town of Subiaco in Lazio was chosen for the town of Subiaco in Arkansas. Also in Lazio is the town of Tivoli which is the name of a town in Texas.

In Minnesota, they left out the “o” in Trent, which was named after Trento in the region of Trentino-Alto Adige. Turin is in the Piedmont but can also be found in Georgia. **There are four places named for Venice in the U.S., with the most famous being Venice Beach, California.** However, Florida, Illinois and Missouri have towns named for the lagoon city.

**There is Verona, located not far from Venice in Italy, in New Jersey.** There is another Verona city located in Pennsylvania. Valdosta, Georgia is named for the Aosta Valley in the northwest Italian region. Ancona, Illinois, is known for its train station while Ancona in Le Marche is known for its port. Anzio Acres in North Carolina is named for the famous landing of World War II, located about 30 miles south of Rome. Arcola, Missouri is named for the battle of Arcola fought in 1796, southeast of Verona in the Veneto region.

Asti is in the wine country of Sonoma County, California and is named for the city and the area known for sparkling wines in the Piedmont.

**Carrara, Nevada, a mining town known for its quarries and mining is named for the Tuscan town, famed for its white marble.** Genoa, Nevada is named after Genoa, Italy, the birthplace of Christopher Columbus. The town was established in 1855 and was the first permanent settlement in Nevada. Originally settled by Mormons, the Mormon leader was an admirer of Columbus, and named the town after Columbus' birthplace. Nevada became the 36th state in 1864. The Overland Emigrant Trail passed through Genoa's main street.

PHOTOS BELOW: (L) *Columbus Statue* and (R) *Columbus' home in Genoa, Italy.*



Como, Missouri, takes its name from the Lake Como in northern Italy, known for its villas. Cremona, Maryland takes its name from the city in Lombardy, home of the violin.

**There are many cities in the U.S. named Florence, but the one in Alabama claims its named after the Italian City.** There are five places named Milan in Illinois, Missouri, Michigan, Ohio, and Tennessee. The city of Modena is not only found in Emilia Romagna but also in Missouri.

Mondavi, Wisconsin is named for the 1796 battle of Mondavi in the Piedmont region. Three places are named for Naples. **In addition to the beautiful town of Naples, Florida, there are also towns in Idaho and New York that share the same name.** Padua in the Veneto region inspired the name of Padua in Ohio and the same can be said for the Sicilian city of Palermo and the town that shares its name in California.

**There may be only one Parma in Italy, known for its prosciutto and Parmigiano, but there are two in the U.S., one in Ohio, another in Idaho.** Pavia is not only a city in Lombardy, but also a town in Pennsylvania. Ravenna in Emilia Romagna provided the name for Ravenna in Ohio, while Campania's city of Salerno was the inspiration for Port Salerno in Florida. Savona is located on the Italian Riviera in Liguria while in the U.S. Savona is in upstate New York.

***These are but some of the names of cities in the United States that had their origin in Italy. Italian immigrants from the many regions of Italy spread across the United States and brought their pride in their paese with them.***



## Who Invented The Ice Cream Cone?

"IL CONO GELATO"



**Italo Marchioni came to America through Ellis Island in 1895** from Pieve di Cadore, a small town at the base of the Dolomite mountains. Originally the name was spelled Marchioni, but back then Italians were heavily discriminated against, so he changed it to Marchiony to appear French.

**It was the era of the Great Migration to America from Southern and Eastern Europe.** Of the 16 million immigrants that arrived through Ellis Island, more than 4 million of them were Italian. The story of that wave of immigration and their contributions is not included in the history books but should.

**Eventually Marchioni and his family settled in New York City,** where he bought a pushcart and carted it up and down Wall Street, dispensing lemon ice in thick, oversized shot glasses. His one-man business was an instant success. He continued to add carts until he had a fleet of more than 50 pushcarts.

Washing the glasses had become time-consuming and the breakage was expensive. One day, he took out a cart and instead of using a glass, he rolled a paper cone and put the ice in it. Business grew as this eliminated the need to return the glass. He converted the entire fleet to paper cones.

**Next he added ice cream to the line and business boomed,** but picking up the

paper cones his customers threw away became a problem. In 1903 he thought of an edible cone. He experimented with various kinds of doughs until he hit on one that remained soft enough to be rolled into a cone at the time of sale.

**To perfect his idea of an edible cone**, he rented a garage where he designed and developed a machine to bake the cones as we know them today. The new business was another instant success. The orders came pouring in. He disbanded the pushcart fleet and turned his attention to further developing the cone. He was granted a patent in 1903.

**Marchione set up a new factory in Hoboken, New York (Sinatra's hometown) in 1896 and designed a two-story machine to bake the "Cono Gelato."** The machine made cones that looked like the original hand rolled ones, now known as sugar cones. Another design was the waffle. By 1924 annual ice cream cone production reached 245 million.

Marchione, inventor of the ice cream cone, died in 1954 at age 86.

His grandson remembers him asking all the time "**how many cones do you think will be eaten today.**" According to the International Dairy Foods Association, millions of rolled cones are rolled out every day.



Italo Marchiony (1868-1954),  
inventor of the ice cream cone.

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**ATTENZIONE: Honoring Our Heritage**



### **Give A Gift To The Italian Center**

***Any time is a good time to put the Italian Cultural Society on your gift list and make a tax-deductible donation.***

This year marks the 41st Anniversary of the Italian Cultural Society. We invite you to join with our community of donors with a year-end gift. Your Donation will directly support our mission to keep the Italian Heritage alive. We are counting on you to help us continue the good work of the Society on behalf of the Italian community. Remember, your donation will be recognized in the newsletter of the Italian Cultural Society and can be made in the name or honor of a loved one or other dedication or occasion.

***Take this opportunity to make a gift in the name of these famous Italian artists; Leonardo, Michelangelo, Donatello, Raffaello, Botticelli, or Giotto***



**CLICK TO DONATE TO RENAISSANCE CIRCLES**

### **The Gift Of Heritage: Is The Society In Your Estate Plan?**

**Create a Legacy; Give A Heritage Gift to the Italian Cultural Society**

If you would Like to Honor the contributions of the Society to the community with a remembrance in your estate, consider becoming a Legacy Donor. There are many ways

you can make a Legacy gift by designating a gift in your Will or Estate. The Society also accepts gifts of stock, securities, personal property and other assets. Designating the Italian Cultural Society as a beneficiary is simple and easy.

Please contact the Society to structure a gift that best fulfills your charitable goals. The Society is a non-profit organization and your donations are tax-deductible.

Contact the Italian Cultural Society by email at: [italy1@surewest.net](mailto:italy1@surewest.net) or call us at 916-482-5900. You can also visit our website at [italiancenter.net](http://italiancenter.net) for further directions on making a donation or to download a Statement Of Future Form.

**Your Gift will make a lasting legacy to help keep our Italian Culture alive.**



***The success of our Italian American organizations like the Society depend on the support of the Italian community.***

**THERE ARE SEVERAL TAX-DEDUCTIBLE WAYS TO SUPPORT THE ICS:**

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**Our mailing address is:**

Italian Cultural Society

PO Box 189427

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